

PROCEEDINGS OF THE 16th
INTERNATIONAL CONFERENCE ON
INNOVATION AND MANAGEMENT

November 27-29, 2019

Chief Editors

Chen Xiaofang, Ma Ying, Luis Martínez

Associate Editor

*Ken Kaminishi , Geert Duysters, Arnaldo de Hoyos,
JosuTakala, Rubiyah Yusof*

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【Summary】

The proceedings include The Application of AI Innovation in Business Innovation; Internet of Things, Big Data and Business Analysis; Safety Engineering and Risk Management; Environmental Innovation and Sustainable Development; Operation Management, Supply Chain Management and Transportation Management Innovation; Human Resources and Organizational Behavior; Systems Engineering, Financial Engineering, Design Engineering and Industrial Engineering; Intellectual Property, Knowledge Management, Industry-University-Research Cooperation and Strategic Alliance; Investment, Corporate Finance and Corporate Governance; Miscellaneous.

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